

Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands leaps into the Year of the Dragon

Bayfront MRT station opens on 14 January to welcome shoppers right at the doors of The Shoppes at Marina Bay Sands

Singapore (10 January, 2012) – It is a double celebration this Chinese New Year at Marina Bay Sands with Bayfront MRT station opening just one week before Chinese New Year. This comes as an early bonus for the integrated resort to usher in the Year of the Dragon, as well as to welcome visitors right at its doorstep.

From 14 January, train commuters can arrive directly at the integrated resort via five different entrances at Bayfront MRT station, including Marina Bay Sands Hotel, Sands Expo & Convention Center, and The Shoppes at Marina Bay Sands.

Mr. John Postle, Executive Director of The Shoppes at Marina Bay Sands, said: “The opening of Bayfront MRT station completes the transportation routes to Marina Bay Sands, complementing the current options of land and water transport. We are thrilled with this highly anticipated opening as it allows our visitors to access Marina Bay Sands with ease from all parts of the island. This is also a milestone for The Shoppes as the Circle Line extension will bring more traffic for our retailers to prosper in the Year of the Dragon and beyond.”

Over 6 January to 5 February, the first 88 shoppers of the day who spend a minimum of S\$188 at The Shoppes will be rewarded with a limited edition ez-link card with a S\$8 value, a **TWG** Mandarin Tea macaron pack and Marina Bay Sands red packets. On the first and second day of the Lunar New Year (23 and 24 January), the stored value of this limited edition ez-link card will be increased to an auspicious S\$88.

Bayfront MRT Opening (14 Jan):

Kicking off the MRT station opening on 14 January is a series of exciting entertainment to add to the festive ambience throughout The Shoppes. Marina Bay Sands Team Members will be stationed at the entrance of Exit D to extend their warmest welcome to the first 500 commuters from 1 PM to come through The Shoppes. Each will receive a goodie bag filled with a limited edition Marina Bay Sands branded cap, bottled water, a complimentary ticket¹ to the Sands SkyPark as well as a SweetSpot voucher².

¹ Ticket is valid for one person for a one-time access to the Sands SkyPark Observation Deck (valid from 14 to 23 January)

² Voucher redeems a 1 for 1 brewed coffee or a complimentary latte/cappuccino with purchase of a box of 6 macarons at SweetSpot (valid through 13 February)

For every visitor to The Shoppes on that day, an attractive brochure with redeemable coupons and vouchers will also be handed out to them as they soak in the festive roving entertainment in celebration of the Spring Festival. Treats include a S\$10 **Robinsons** gift voucher³, a S\$50 cash voucher on all chemical services at **Action Hair** boutique⁴, a S\$10 cash voucher for buffet lunch or dinner at **Carnivore Brazilian Churrascaria**⁵ and a free instant photo booth experience⁶.

From 2 to 4pm, live entertainment including Class 95 FM's radio DJs will be located at the South Promenade of The Shoppes to interact with visitors as well as to give away shopping vouchers and prizes worth over S\$10,000 to reward those who are present. To top off the celebration, shoppers will also receive a S\$20 voucher⁷ from The Shoppes with any minimum spend of S\$100 at participating retailers⁸ located at the South Promenade.

Chinese New Year specials at The Shoppes (6 Jan-5 Feb):

To welcome the Year of the Dragon, the entire retail belt at Marina Bay Sands will be operating at full force on the first and second day of Chinese New Year (23 and 24 January), with shops open from 10am to 11pm.

Living up to its name as Asia's leading shopping and dining destination, The Shoppes will also reward visitors as they dine and shop. From 6 January to 5 February, over 100 participating retailers will be springing attractive retail offers, including an up to 70 percent off special at upscale luxury boutique Robinsons. This offer is the largest to date from any retailer at The Shoppes.

Various retailers are also launching special editions and showpieces inspired by the Year of the Dragon. For instance, luxury Swiss watch maker **Breguet** will be showcasing its boutique exclusive timepiece, the Reveil du Tsar 5707ER, available only at The Shoppes at Marina Bay Sands over this Chinese New Year. Luxury mobile phone maker **VERTU** will also be launching its new highly inspiring "Signature Dragon" collection, carrying key design elements of the dragon with a slight touch of jewelry in Emerald, Ruby or Yellow Gold with Diamond.

The Shoppes at Marina Bay Sands will also be the choice destination this festive season for families and friends looking for a scrumptious spread for their reunion dinners. **Jin Shan**, a modern and elegant Chinese restaurant located at Tower 2 of the Marina Bay Sands Hotel lobby is offering a special Chinese New Year menu starting from \$128++ per person⁹ that will showcase the best of Cantonese, Hunan and Szechuan's flavors.

³ Gift voucher is valid to the 1st 200 to present coupon at Robinsons at The Shoppes, Canal Level, B2-09 (valid on 14 January only)

⁴ Limited to one voucher per visit to Action Hair Boutique, Galleria Level, B1-150. Prior reservation is required, call: 6688 7320.

⁵ Voucher is valid for dine-in only at The Shoppes outlet. Not applicable for Rio Tapas or in conjunction with any other promotions and discounts. Only one voucher can be redeemed for each final bill. (valid on 14 January only)

⁶ Limited to one photo per customer per coupon. Redemption available from 10am-10pm (valid on 14 January only)

⁷ The Shoppes vouchers will be valid only on 14 January

⁸ Refer to annex A for full listing of participating retailers

⁹ For Reservations at Jin Shan, call: 6688 7733 (offer is valid from 14 January)

Yu Sheng, a popular delicacy well-loved by both young and old is also a must-have over the Lunar New Year. The traditional raw fish salad dish which symbolizes reunion and prosperity will be available at several restaurants at The Shoppes, including **Yú Cuisine**, a modern Chinese seafood, dim sum and grill restaurant. With the purchase of one takeaway *yu sheng* (\$48++ for small/\$88++ for large) at Yú, guests receive the second *yu sheng* at half price from 18 Jan-5 Feb.

Celebrity chef restaurant specials:

French-American bistro **db Bistro Moderne** is also throwing its creative hat into the ring this Lunar New Year, with an assortment of family styled dishes inspired by the festivities, such as the Seafood Platter (Lobster, Crab, Shrimp and Oysters etc) and Roast Stuffed Suckling Pig (Gratin Dauphinois, Wild Mushrooms, Garlic Baby Kailan, Butternut Squash, Pork Jus) as well as Pineapple Tarts. Created by Executive Chef Stephane Istel, this special CNY menu - available from 21-23 January – is accompanied by lucky draws for db’s guests each night.

Sky on 57 ushers in the Year of the Dragon with a five-course menu inspired by ingredients from the Kagoshima Prefecture. At S\$138++ per person, the menu will feature dishes like *Organic Kagoshima Pumpkin Veloute* and *Kagoshima Wagyu Beef in Asian Pepper Sauce*. This unique festive menu is available for a month from 17 January and guests can enjoy it during lunch hours.

Property-wide Lion and Dragon dance:

Marina Bay Sands will be drumming up the vibrant atmosphere throughout the entire property on the first day of the Lunar New Year. At an auspicious timing of 3.18pm on 23 January, join in the festivities as eight lions and a dragon come to life at Marina Bay Sands Hotel Tower 1. After the opening performance, the entourage will be split into three troupes, which will rove different parts of the property, including the Sands Expo & Convention Center, The Shoppes, the ArtScience Museum, theaters and the SkyPark, to usher an abundance of good luck and prosperity for all.

Marina Bay fireworks:

Visitors are in for a visual treat this Chinese New Year all around Marina Bay, with the Sands SkyPark and Event Plaza being two of the many vantage points to witness the splendid fireworks display by the River Hong Bao (RHB) 2012. The annual festive celebration located on The Float at Marina Bay will be launching a spectacular fireworks display between 7.30pm to 8.30pm on 21 January, as well as on 22 January just before midnight. Meanwhile, *Wonder Full*, the Marina Bay Sands light and water spectacular, will be scheduled for 9pm, 10pm and 11pm on 21 January. The show resumes at 8pm and 9.30pm on 22 January.

About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is the ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit www.marinabaysands.com

Annex A

Store Name	Location
7-Eleven	Bay Level, L1-73
a.testoni	Galleria Level, B1-141
Action Hair Boutique	Galleria Level, B1-150
adidas Originals	Canal Level, B2-15
Affliction	Canal Level , B2-109
Aimer	Canal Level, B2-107
Alleira	Bay Level, L1-67
Avalon	Bay Level, Crystal Pavilion South
AVANA	Galleria Level, B1-145
BONIA	Canal Level, B2-113
Brooks Brothers	Galleria Level, B1-17
Caffé B	Bay Level, L1-83 & Galleria Level, B1-15
Camper	Canal Level, B2-13
Carnivore Brazilian Churrascaria	Bay Level, L1-80
Citizen	Canal Level, B2-01A
Crabtree & Evelyn	Canal Level, B2-16A
Denni	Bay Level, L1-70
Esentials	Galleria Level , B1-142
Evisu	Canal Level, B2-110
Ferrari Store	Bay Level, L1-60
French Connection	Canal Level, B2-112
FURLA	Galleria Level, B1-140
Harley-Davidson	Bay Level, L1-62
IsisDoc Face Body Spa	Galleria Level, B1-01F
Jim Thompson	Galleria Level, B1-10
JiXiang Zhai	Bay Level, L1-69
Kwanpen	Galleria Level, B1-147
L'OCCITANE	Canal Level, B2-106
LONGCHAMP	Galleria Level, B1-146
Michelangelo	Canal Level, B2-119
Montblanc	Galleria Level, B1-138
Muchas J.	Canal Level, B2-119
N. Tyler	Canal Level, B2-118
Nine West	Canal Level, B2-108
Nurielle	Galleria Level , B1-01C
Orogold	Canal Level, B2-K1
Oroton	Galleria Level, B1-11
Punjab Grill by Jiggs Kalra	Galleria Level, B1-01A
RADO	Galleria Level, B1-18A
RIMOWA	Galleria Level, B1-148

Robinsons	Canal Level, B2-09
Rosebullet	Canal Level, B2-116
Royale Dynasty	Bay Level, L1-64
Seacret	Canal Level, B2-K5
Shanghai Tang	Galleria Level, B1-12
Singtel Exclusive Retailer	Bay Level, L1-65
Skechers	Canal Level , B2-115
Solvil et Titus	Canal Level, B2-K7
Springfield	Canal Level B2-111,
Steve Madden	Canal Level, B2-108A
tcc – The Connoisseur Concerto	Canal Level, B2-120
The Moluccas Room	Bay Level, L1-81
The Sloane Clinic	Bay Level, L1-68
TianPo Jewellery	Canal Level, B2-16
TISSOT	Galleria Level, B1-06
Today	Canal Level, B2-01A
Tommy Hilfiger	Galleria Level, B1-16
Wolford	Galleria Level, B1-13
World of Golf	Canal Level, B2-14
Yú Cuisine	Bay Level L1-82 & Galleria Level, B1-08
ZELL-V	Bay Level , L1-66
Zsiska	Canal Level, B2-K3